SW FLORIDA

Fierce AWARDS

2027 SPONSORSHIP KIT

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BE A PART OF THE Fierce AWARDS

Introducing the Inaugural Fierce Awards of SW Florida

For the past decade, the Fierce Awards have been a powerful platform in Greater Gainesville—honoring over 150 extraordinary women whose stories of resilience, empowerment, and leadership have inspired the North Central Florida region and created lasting impact. Now, for the first time, this celebrated tradition is expanding to Southwest Florida.

The Fierce Awards of SW Florida will shine a well-deserved spotlight on the remarkable women shaping our region—women who have turned adversity into strength and ambition into action. More than just an awards ceremony, this is a movement that uplifts, connects, and celebrates.

The evening will feature a dynamic keynote speaker, a tribute to our Legacy Award recipient, and heartfelt stories from women whose journeys exemplify what it means to be FIERCE.

We invite you to be part of this unforgettable debut. By sponsoring the Fierce Awards of SW Florida, your brand will align with a mission of resilience, impact, and community leadership. You'll help honor the achievements of women who inspire and be recognized as a champion for progress in Southwest Florida.

Join us as we bring the Fierce spirit to SWFL. Contact us today to support, sponsor, and celebrate.

DATE AND TIME: TBD | LOCATION: TBD
TICKETS: $175 EACH

Fierce
AWARDS

FIERCE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | $10,000

- Logo on all media collateral
- Speech at event
- Premium table placement near stage
- 8 event tickets
- Full page advertisement in Event Program
- Included in photos of award presentation with winners
- Speech at Fierce Awards
- Logo on awards

KEYNOTE SPEAKER SPONSOR | $9,000

- 5 tickets to private lunch with speaker
- Table sponsor and 8 VIP tickets
- Logo on all media collateral
- Introduction of speaker at event
- Full page advertisement in Event Program
- Participate as a judge for the awards (conditional on no member of family or company nominated)

NETWORKING PRE-EVENT SPONSOR | $7,500

- Your logo is featured on Govino cups, napkins, banner in reception area and cocktail table signage.
- Exclusive listing as the Networking Pre-Event Sponsor
- Event sponsor in event collateral and event branding
- Table sponsor or 8 tickets
- Full page advertisement in Event Program
- Logo in thank you ad
- Logo on event collateral and website
- 3-5 Minutes to Address Attendees

Fierce AWARDS

FIERCE SPONSORSHIP OPPORTUNITIES

PLATINUM | $5,000

- Table sponsor or 8 tickets
- Full page advertisement in Event Program
- Logo in thank you ad with media partners Inclusion
- Inclusion in thank you print ad
- Logo on event collateral and website

GOLD SPONSOR | $2,500

- Table sponsor or 8 tickets
- Inclusion in event materials
- Half page advertisement in Event Program
- Inclusion in thank you print ad in Fierce Event Program
- Logo on website

SILVER SPONSOR | $1,000

- 4 tickets to Fierce Event
- Inclusion in event materials
- Inclusion in thank you print ad in Fierce 2026 Program
- Upgrade option to table sponsor for an extra $500
- Logo on website

BRONZE SPONSOR | $500

- 2 tickets to Fierce Event
- Inclusion in event materials
- Inclusion in thank you print ad Fierce 2026 Program
- Logo on website

Fierce
AWARDS

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SPONSORSHIP COMMITMENT FORM

SPONSOR NAME _____

(PLEASE LIST NAME AS YOU WOULD LIKE IT TO APPEAR)

SPONSORSHIP LEVEL _____

$_____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON NAME _____

CONTACT PERSON TITLE _____

AUTHORIZED SPONSOR SIGNATURE _____

PAYMENT ENCLOSED ☐ SEND INVOICE ☐ KEEP DONATION ANONYMOUS ☐

PLEASE EMAIL THIS COMPLETED FORM TO: Scott@CCMAdvisory.com

As a participating sponsor at Fierce Awards event, you will be on the Fierce website.
Please send a 300 dpi of your logo to the email above to be used on various marketing materials.
For questions, please contact Scott by email or call 352-281-2072

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